

[Your Name]

[Your Role - Product Manager](no need to include Junior or Senior)

[Your Location] | [Your Phone Number] | [Your Email]

[Your Portfolio Link (Optional: e.g., articles, case studies)] | [Your LinkedIn Profile URL]

OBJECTIVE / SUMMARY

Put your 30s elevator pitch here. No longer than 3 lines.

- **Example:** *A results-oriented Product Manager with [Number] years of success developing and launching multiple product and growth strategies. Expertise in [mention 2-3 key areas like market analysis, agile development, stakeholder management] to drive revenue and user engagement.*

EXPERIENCE

[Your Job Title],

[Company Name] [Location]

[Month, Year – Month, Year]

Achievements & Impact: (Quantify your achievements with metrics)

- **Example:** Launched [Product/Feature X], which acquired [Number] users in [Timeframe] and generated [\$X M] in new revenue.
- **Example:** Increased user adoption of [Product/Feature Y] by [Percentage]%, exceeding company goals by [Multiplier]X and accelerating revenue growth to +[Percentage]% YoY with a +[Percentage]% Net Promoter Score (NPS).
- **Example:** Reduced customer churn by [Percentage]% through the implementation of [Strategy/Feature Z].

Optional: Awards - No longer than 2 lines*

Responsibilities: (Use action verbs and Product Manager keywords)

- **Example:** Led a cross-functional team of [Number] engineers, designers, and marketers to define, develop, and launch [Product/Feature]; responsible for the product roadmap and backlog grooming.*
- **Example:** Drove product strategy by conducting market research, customer interviews (voice of customers), and competitive analysis to identify user needs and business opportunities.*
- **Example:** Authored detailed product requirement documents (PRDs) and user stories; prioritized features based on impact and effort, and managed stakeholder expectations across engineering, sales, and marketing. (No longer than 3 lines per bullet)

[Your Job Title],

[Previous Company Name] [Location]

[Month, Year – Month, Year]

Achievements & Impact:

- **Example:** Grew [Product/Feature A]'s active user base by [Percentage]% by optimizing [Specific Area] and launching [Specific Initiative].*

Responsibilities:

- **Example:** Managed the product lifecycle from concept to deprecation for [Product B], including A/B testing, performance monitoring, and iteration planning.
- **Example:** Collaborated with the sales team to gather customer feedback and support go-to-market strategies.*

PRODUCT MANAGER PROJECT (Applicable to people with less experience or to highlight a significant project)

[Product/Project Name] - Add Link Here
[Your Title (e.g., Product Lead)],
[Context (e.g., Capstone Project, Personal Venture)]
[Year and Month]

Achievements/Product Launch: (Quantify impact if possible)

- **Example:** Developed and launched an MVP for [Product Idea], attracting [Number] beta users and validating core hypotheses within [Timeframe].*
- **Example:** Impact: Secured [e.g., \$X in pre-seed funding, positive feedback from Y users].

Responsibilities:

- **Example:** Conducted user research and market analysis to define the problem statement and value proposition.*
- **Example:** Created wireframes, user stories, and a product roadmap; managed a small team of [Number] developers/designers (if applicable).*

EDUCATION (If you are a recent graduate, move this section to the top)

[Degree Earned],
[School Name],[Location]
[Year of Graduation] (Include if your graduation year is within 6 years)

Optional: Relevant coursework, thesis, capstone project, or academic awards.

- **Example:** Capstone Project: Enterprise Data Lake.*

SKILLS

Product Management: Product Roadmapping & Backlog Grooming, User Stories, Requirements Gathering, A/B Testing, Agile/Scrum Methodologies, Market Research, Competitive Analysis, Product Analytics, Go-to-Market Strategy, Stakeholder Management.

Technical Skills (Mention familiarity): SQL, APIs, [mention any relevant programming languages if applicable, e.g., Python for data analysis].

Collaboration Tools: Jira, Confluence, Slack, Notion, Asana, Trello.

Analytical Tools: Google Analytics, Mixpanel, Amplitude, Tableau.

Design Tools (Familiarity): Figma, Balsamiq (for wireframing).

Languages: Fluent written and spoken English.

